



Majura TENNIS CLUB

Majura Tennis Club

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Jan/Feb 2018

Hello Members and welcome to 2018! We are super excited about the year ahead so let's get into it ...

Online Booking System Update

On 07 Dec 17, we held a club meeting where a motion was passed to install Tennis Australia's Book-a-Court System. Thank you to everyone that either attended the meeting or contacted us to express their views.

The physical system has now been installed and the Committee met with Tennis ACT to finalise the online components yesterday which means the system is officially live!

The next steps are outlined in a separate email sent to members along with this newsletter. Please do not hesitate to contact a Committee Member if you have any questions – we're here to help.

Upcoming Marketing

Tennis Australia and Tennis ACT are going to be heavily marketing the Book-a-Court System, particularly during the Australian Open. As per Attachment 1 overleaf, this includes local radio advertisements, television commercials, advertising posters (e.g. at bus stops), and online advertising. These advertisements will direct people to a website (www.tennis.com.au/act) where they can select the nearest club with Book-a-Court. Our club will appear at this website in the coming week.

Upcoming Tennis Events

There's plenty of tennis action coming our way on television over the coming month but don't forget to check out some upcoming live action down at the Canberra Tennis Centre:

- 06 Jan 18 – East Hotel Canberra Challenger
- 01 Feb 18 – 2018 Tennis World Canberra Championships and Junior Championships
- 13 Mar 18 – 2018 ACT Open

- 17 Mar 18 – ACT Clay Court International

BBQ Competition

The East Hotel Canberra Challenger will start at the Canberra Tennis Centre on 06 Jan 18. Tennis ACT is running a competition where it assigns a player to each ACT Tennis Club. The Club's player who wins the competition will receive prizes including a BBQ! Tennis ACT will advise us of our assigned player shortly and we will let you know.

New Member Welcome

A huge welcome to our newest members Tony Reidy, Bijaya Meher, the Munroe Family, Jim Pipe, and Geoff Aldis. Great to see so many new faces!

Term One Coaching

Robbie and the team at Tennis Canberra will start their next coaching term in early Feb 18. If you're interested in having tennis lessons or participating in cardio tennis, please visit www.tenniscanberra.com.au to book. These lessons are lots of fun and a great way to improve your skills and meet new people.

Proposed Development

In our last newsletter, we advised you that we had written to Mick Gentleman, Minister for Planning and Land Management regarding the ACT Government's proposal to develop parts of Section 72 in Dickson, which is the block the club is located on. While we are yet to receive a response, we have also written to both the North Canberra Community Council and the ACT Government. Both have promised to keep us fully informed of progress and will ensure we are actively involved in the upcoming consultation activities. This correspondence will be placed in the clubhouse shortly.

Posters and Pamphlets

Over the next few weeks, we will be placing posters across the inner north and Gungahlin

to advertise the Club. We will also be printing and hand-delivering pamphlets to selected areas. If you'd like to lend a hand, we'll place some extra copies in the clubhouse for you to use.

Garage Sale

We will be holding a Garage Sale on Saturday 03 March 2018 from 0800 – 1500 in the clubhouse. This is one of our major fundraisers and we'd love your support:

- **Donations**
We are seeking donations of goods to sell e.g. books, toys, homewares. Please leave these in the clubhouse on the table marked "Garage Sale Donations" prior to 1700 Thursday 01 March 2018.
- **Volunteers**
We are seeking volunteers to help at the Garage Sale. If you can help for any amount of time between 0700 – 1600, that'd be greatly appreciated. No need to let us know, simply show up on the day.

Working Bee

We will be holding a Working Bee on Saturday 13 January 2018 from 0830 – 1000. If you could spare some time to help us tidy up the club, we would be sincerely grateful. Also, please feel free to bring along any equipment that may assist e.g. rakes, brooms etc.

NEXT CLUB MEETING

Time: 1830

Date: Thurs 01 Feb 18

Location: Clubhouse

Who: All members welcome

An agenda will be issued one week prior.

Attachment 1: Tennis ACT's Upcoming Advertising of Book a Court at ACT Tennis Clubs



Out of Home
 4 week burst
 19/02/18 – 18/3/18
 20 panels
 Sites within 2km of clubs



Radio
 4 week burst
 15/01/18 – 14/02/18
 15sec spots
 1+ 70%, 3+ 50%



Paid social, search & display
 3 month burst
 22/12/17 – 21/03/18
 'Social' and 'Ease' executions
 Geo-targeting mobile



Audience of +600K
 30sec TVC
 14/01/18 – 30/04/18

